Qualtrics

Erin Marshall - 2023-01-03 - Research

About Qualtrics

Qualtrics is a survey tool that's powerful and flexible enough for advanced research and data collection, but easy to learn and use.

Features

- 100+ question types, survey templates
- Embed data, video, audio, and graphics
- Deploy by e-mail, social media, smart phone
- Export data to CVS, Word, Excel, PDF & more
- Skip logic, randomization, and branching capabilties

How Can I Use Qualtrics?

- [Access hard to reach survey participants](#)
- [Expand research demographics](#)
- [Measure difficult to capture variables](#)
- [Track academic programs and contracts](#)
- [Create a single survey with multiple experimental conditions](#)

Get Started

Important: Qualtrics access is not available directly through the Qualtrics website.

1. Visit http://upenn.qualtrics.com and login with your PennKey user name and password.
2. Click on the green "Create Project" button in the upper right to start a new survey.

Resources

[5 Steps Training Video](#) | [Creating a Survey](#) | [FAQ](#) | [Step-by-step-manual (PDF)](#) | [Survey Software eBook (PDF)](#)

Help

Need more help? Visit the [Qualtrics University](#) knowledge base or e-mail the Service Desk at servicedesk@nursing.upenn.edu.

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Research

Survey